

UNBIASED REPORTING EVENING

WRITING ACTIVITY

CCSS W.6.2

Writing Activity Quiz

★ Answer Key

Every piece of writing should have a purpose. Otherwise, why bother? Which statement sums up the purpose of this memo?

- to persuade readers to use Twitter more often
- to tell readers why Twitter has become more popular than other news sources
- to claim that Twitter is the best way to get information to a wide audience
- to explain how to use Twitter wisely when sending news messages

Whenever you write, you should be thinking of your audience -- the people you're writing for. You might write a diary for *yourself*, a play for *your classmates*, or an email to a *business*. Then you need to choose a tone that's right for your audience. Tone is the writer's attitude toward the topic.

Which statement names the audience and tone of this article?

- The audience is people who report the news, and the tone is serious.
- The audience is people who read The Daily Byte, and the tone is a little scolding.
- The audience is reporters who don't know how to use Twitter, and the tone is critical.
- The audience is people who report the news, and the tone is angry.

What might happen if news organizations did not check the sources of evidence behind their tweets? Really -- think about it!

- Every news organization would have to stop tweeting.
- Twitter would have to drop their character limit so journalists could type as much as they wanted.
- A massive number of people would accept unsupported statements as facts.
- News organizations would stop using sources for full-length articles.