

EMERGENCY MANAGEMENT DISCUSSION QUESTIONS

PRE-GAMEPLAY

Elicit Background Knowledge

To prepare students for playing “Emergency Management” of *After the Storm*, stimulate a discussion about journalism and about *The Daily Byte* by asking these questions:

1. How do people in your family read the news—in print newspapers or magazines, or online? What are the titles of the sources they read? (Answers will vary. If students and/or their families watch or listen to the news instead of read it, briefly describe print and online news sources people read, e.g., newspapers and the websites of major network and cable news shows.)
2. What topics would you expect to read about in an online magazine devoted only to your community? (e.g., news related to local government, businesses and schools; crime reports, stories on arts, entertainment, sports, and news about weather events affecting the community.)
3. I'm going to ask you a few questions about job roles at an online magazine. Let's see what you know about them.
 - What is an Editor-in-Chief, and what does that person do? (e.g., An Editor-in-Chief is responsible for all the day-to-day operations of an online publication, including assigning and editing stories.)
 - Why would a news magazine need its own photographer? (e.g., It's important that a photographer be available to take photos at the site of a breaking story.)
 - LaDonna Watkins, Senior Field Reporter for The Daily Byte is out of the office a lot during the day, but she's working hard! What do you think she's doing? (e.g. She's doing on-site research and interviewing key people in a developing news story.)



4. A great many companies, including The Daily Byte, have a director of technology. What might a person with that job do in a typical day? (e.g., That person would troubleshoot any problems with office equipment, including computers, and make sure servers, email, and the company website is working properly.)

5. Today, lots of businesses have a social media editor. What *is social media*? Why would a company want a social media editor? (e.g., Social media refers to online communities, such as Facebook or Twitter, in which users share information, messages, and images. Social media is a great way for businesses to attract and communicate with people interested in what they do.)

